



## Certificate Program in Launching Your Job Campaign

The key to a successful vocational search is to recognise what makes you a unique candidate then communicate this to a prospective employer. The first step in seeking future employment is to know yourself.

The most effective methods of doing this is called a self-audit that relates to the participants

- Existing skills
- Interests
- Personality
- Work values
- Career performance

The exercises covered in this course are designed for the participant to understand what makes the participant unique in their search for employment.

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