

## Certificate Program in Fundamental and Technical Analysis

### Objectives:

- Fundamental analysis would cover analysis to determine a security's value by focusing on underlying factors that affect a company's actual business and its future prospects.
- Fundamental analysis would be analyzing quantitative and qualitative factors. Qualitative factors would include business model of a company, management team, corporate governance practices, competitive advantage, market share etc. Quantitative analysis would be analyzing the company's financial statements.
- Technical analysis would be evaluating securities by analyzing the statistics generated by market activity, such as past prices and volume.
- Technical analysis tools would cover understanding of trend lines, channels, charts, chart properties, different types of charts - line, bar, candle stick, point and figure charts, etc., chart patterns - head and shoulders, cup and handle, triangles, flag and pennant, wedges, gaps, tops and bottoms, etc., moving averages, etc.

**Podar Enterprise**

Podar Chambers, S. A. Brelvi Road  
Fort, Mumbai - 400001, MH, India

**t:** +91 22 4051 5253 | **m:** +91 91 67 177 229

**e:** [eduspace@podarenterprise.com](mailto:eduspace@podarenterprise.com)

[eduspace.PodarEnterprise.com](http://eduspace.PodarEnterprise.com)