

## Certificate Program in Entrepreneurship

### Objectives:

- Equip participants with the tools and inspiration required to grow a start-up into a successful business venture.
- Build a foundation and understanding of entrepreneurship by highlighting key characteristics of an entrepreneur.
- Understanding of different types of business ventures.
- Enhance networking and community building skills.
- Advocate the importance of innovation and its role in improving the economy.
- Understanding on how to identify key business areas and growth potential.
- Understanding different sources of funds, market research, budgeting and human resource management with regards to a successful business.
- Understanding the elements that go into making of a business plan.

**Podar Enterprise**

Podar Chambers, S. A. Brelvi Road  
Fort, Mumbai - 400001, MH, India

**t:** +91 22 4051 5253 | **m:** +91 91 67 177 229

**e:** [eduspace@podarenterprise.com](mailto:eduspace@podarenterprise.com)

[eduspace.PodarEnterprise.com](http://eduspace.PodarEnterprise.com)